

Interreg



Co-funded by
the European Union

North-West Europe

ReStart

Supporting authorities towards a sustainable and regenerative tourism

Tourism is a key economic driver in North-West Europe, yet its challenges are often overlooked: overcrowded hotspots, rising CO₂ emissions, and a growing disconnect from local communities. In Leeuwarden (NL), overtourism is not yet an issue, but early signs of pressure are emerging and could lead to safety risks, water quality issues, and noise pollution.

The ReStart project addresses these challenges by developing a Compass Guide, a tool to help authorities design and implement balanced tourism measures, thereby accelerating the shift towards sustainable and regenerative tourism.

Lead partner:

Visit Flanders (BE)



restart.nweurope.eu

Photo ©: Jacob van Essen / www.visitleeuwarden.nl

